

Yearbook 11 & 12

Overview:

Yearbook is a project and product-based course where students learn about print organization and the publishing process, while working as team to create Brookwood's annual yearbook publication. Grades are based on completion of tasks, reliability, communication, and collaboration. Students will learn skills in Photoshop and InDesign, two major design programs, as well as elements of design theory. Students are expected to work cooperatively to meet deadlines in planning, designing, and distributing the yearbook.

Note: It is expected that students will need to spend time working on the yearbook outside of class time, at some point, this year. There may be times where students will need to come early in the morning, stay after school, or come in the evening to take photos of events, or to work on pages to meet a deadline.

Content *(This course may cover the following):*

- *Understanding and applying visual arts elements and principles; specifically, strategies relating to photography and media design.*
- *Principles of 2-D graphic design.*
- *Supporting the photographic and digital documentation process through various tools and technologies.*
- *Understanding the role of the author and audience in a variety of contexts.*
- *Changes in journalism and reporting.*
- *Personal and social responsibility associated with creating, perceiving, and responding to digital and print media.*
- *Technology to support collaboration and interaction with others.*
- *Cross-cultural perspective through digital and print media.*
- *Influences of digital and print marketing.*

Assessment: *Marking in this course is based on a Cumulative System. Task Categories and Marking information will be available within each item.*

45% - Book Work

- *This is any work directly related to the production of the yearbook.*
- *This can consist of pages, photography, editing, file management, meeting deadlines, etc.*

40% - Portfolio Work

- *Any work outside for the yearbook production. These can take on the following formats:*
 - *Practice activities.*
 - *Large-form projects.*
 - *Side Hustle Work (sometimes yearbook students are tasked with media work or development for other departments, clubs, or activities at the school)*

15% - Professionalism

- *Monthly Attendance records*
- *Self-Assessments*

- *Peer Assessments*
- *Record Keeping (On-going journaling, deadlines, due dates, etc.)*
- *Organization (Meeting deadlines, communication with peers & staff, etc.)*

Communication:

Website: www.mrgoldsack.com

Email: mgoldsack@sd35.bc.ca

Fine Print (Classroom and Course Expectations)

Working in a classroom environment that combines education with employability skills will require a rigorous standard of classroom expectations that may be beyond the capabilities of some students. These standards are built upon the professional requirements seen in everyday workplaces. Failure to meet expectations will result in removal from the class.

Behavior:

- *Respect toward the teacher, peers, and equipment must be demonstrated on a daily basis. There is a **ZERO-TOLERANCE** policy for those who fail to do so, resulting in immediate removal from the class.*
- *It is required that students will arrive to class on time and be prepared to begin work immediately at the bell.*
- *Foul language, inappropriate web usage or work is not tolerated. This includes bad humour, explicit images, swearing and anything that violates the human rights of anyone, anywhere. Freedom of speech does not supersede human rights.*

Work Ethics & Standards:

- *Students must maintain a high work ethic. That means using class time for class work.*
- *Quality work is required at all times. This means using 100% of the time given to complete an assignment. This will vary in output for individual students.*
- *Original work is always required. Using images from databases is allowed only when specified by assignment or project guidelines. Plagiarism is strongly prohibited and will result in a score of zero and may be subject to a failing grade in the course.*

Common Sense:

- *Food and Drink are not allowed at individual workstations.*
- *Students are required to stay on track with assignments for this course, as well as keep track of deadlines or missed work. There will be multiple ways to check on assigned work via the course website, classwork board,*

and actually talking to the teacher.

- Students should back up their work to avoid late assignments due to computer or human error. Please make sure make use of your OneDrive cloud storage or a USB drive to back-up your files. Back-up using email or other means is another option.